

THANKS TO R3, AMBER GOT
“The Call”
FROM FRANK!

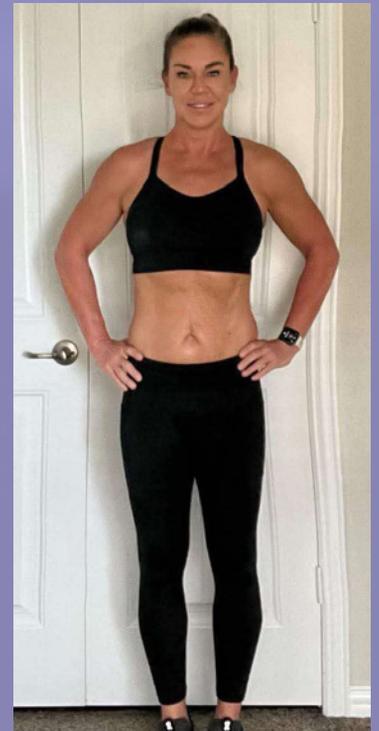


SUSAN TORBORG
R3 DIRECTOR

Health has always been a passion for Amber Blanch from Midlothian, Texas. For the past 17 years, she has been a group fitness instructor and personal trainer. She became a Melaleuca customer in May 2020 and started to refer other customers to shop from Melaleuca six months later.



BEFORE R3



AFTER R3 (50 POUNDS LOST)



Even though her profession keeps her moving and helping others on their fitness journeys, Amber struggled to lose her own unwanted weight. “I have always worked out for two hours a day,” she says. “I have tried every diet out there, including keto, tracking macros, and creating a calorie deficit. I just couldn’t stick to any of them.”

In April 2023, Amber decided to go all in with R3. “I had seen so many people have amazing results with R3 that I hoped it would be a good fit for me,” she says. “I ordered the *Peak Performance Pack*, *FiberWise*®, *NutraTherm*™, and *Good Zymes*® and committed to taking them daily. I printed out the R3 Yes List and No List and put them on my fridge so they were always there when I wanted to eat.”

Amber had some hiccups adjusting to her new eating habits, especially during the Reset phase, but for the first time in her life, she found that she could commit to a nutrition plan. She didn’t feel deprived or hungry! She told herself, “This isn’t a diet; it will be your lifestyle now!”

She lost five pounds in her first month, which wasn’t as much as she had hoped, but she knew that if she just kept going, the weight would come off. She was right! After six months of following the R3 Weight Loss Plan, Amber lost 50 pounds. Better yet, the weight has stayed off for over a year! Amber was intrigued that finally, as a fitness instructor, she had found something everyone could follow. R3 was easy!

R3 changed not only the health of Amber’s body but also the health of her business. Before her experience with R3, Amber had built a successful Melaleuca business to Senior Director 8 status but hadn’t advanced in more than a year. Her personal success with R3 gave her a powerful story to share with her friends on social media. As a product of the products, her confidence in referring Melaleuca soared. She encouraged the customers and Directors

on her team to participate in the upcoming R3 challenge. She grew her business in volume, developed two new Directors, and advanced to Executive Director.

“I was finally able to build my business from Senior Director 8 to Executive Director solely by sharing R3 with my customers,” Amber says. “My Product Point average went from 50.5 Product Points to 54.36 Product Points because all my new customers started shopping for R3 weight loss bundles.” Her customer retention increased as well because once her customers started taking the supplements, they never wanted to be without them.

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All new Executive Directors anticipate the congratulatory phone call from Melaleuca Executive Chairman Frank VanderSloot. “When I had my call with Frank about achieving Executive Director status, he told me I had one of the highest Product Point averages for a new Executive Director, and he asked me what I was doing,” Amber recalls. “My answer was, ‘Sharing R3 with anyone and everyone! This is the nutrition plan everyone should follow.’”

Since Amber changed her approach to fueling her body, her family has followed along. They have all lost weight, kicked sugar cravings, and never felt healthier. “I hadn’t realized how inflamed my body was until I started following Melaleuca’s R3 Weight Loss Program and taking the *Peak Performance Pack* and other *Vitality for Life*® supplements,” she says. “I’ve never felt better and healthier. Thank you, Frank and R3, and thank you, Melaleuca!” 